# Data Summit Luxembourg presents

# Innovation throughout the Data Journey

11th December 2024

European Convention Center Luxembourg



# Innovation throughout the Data Journey

### Welcome to the 2024 edition of the Data Summit Luxembourg

The Data Summit Luxembourg 2024 edition will bring you through the entire data journey, showcasing innovations and solutions to diverse data challenges. The day will include interactive sessions on the main stage and lively encounters in the exhibition area during the networking breaks.

Showcasing a mix of sessions from academia and industry, along interactive discussions and panels, you will get a deep insight into the journey of innovation from data. Each session, will bring you one step forward in the data journey, starting from data collection, preparation and discovery, going through data access and analysis all the way to data visualisation and archiving, through interactive presentations and case studies.

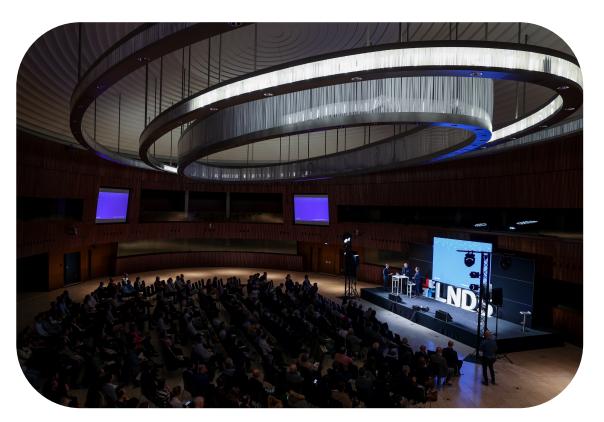
The Data Summit Luxembourg event gathers both local and international participants from the public and private sector. This year, the Data Summit Luxembourg opens its doors also to sponsors and exhibitors. In the Foyer, data enthusiasts can learn the latest developments of data services, while networking with industry professionals and policy makers. In the Plenary Hall, the keynotes and dialogues will showcase the vast potential lying in secondary use of data, when utilising it in the right way and through the right services.

Join us, and be part of the ultimate event to explore, learn, and enable innovation throughout the data journey.

# Connecting data experts & enthusiasts

### Data Summit Luxembourg 2024 in numbers

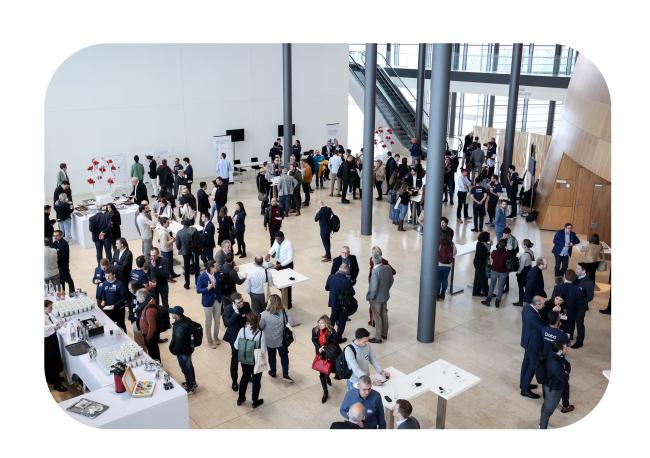
- → 1 day
- → 500 participants
  - From Luxembourg & internationally
  - → From public & private sector
- → 10 exhibitors
- 10 data projects on-stage
  - Demonstrating innovation throughout the data journey



### New to 2024 edition

Opening doors to **sponsors** 

- Larger & more lively exhibition area
- Even better networking & learning opportunities
  - More breaks
  - More exhibitors
  - More interactivity



### What

#### The ultimate learning event for data sharing & analysis.

- Demonstrate innovation, impact & value creation from public sector data.
- Connecting local & international data challenges & solutions throughout the data journey.

### Why

- Improve possibilities of data sharing for innovation and societal benefit.
- To explore, share & cocreate innovation from secondary use of data.
- Increase the potential of public sector data through responsible secondary use.

### Who

- Local & international data enthusiasts across sectors.
  - Data scientists, analysts, -managers, leaders...
- Public & private sector organisations.
  - Political decision makers.
  - Industry associations.

# Be part of the journey - become a sponsor

Explore the possibilities to sponsor the Data Summit Luxembourg 2024

Innovation throughout the Data Journey

# Sponsor Data Summit Luxembourg 2024

Connect your brand to innovation throughout the data journey!

- Choose one of the sponsorship packages or create your own through the Special option
- → Early-bird prices on all packages
  - → Save up to 25% by booking before 11<sup>th</sup> July 2024
  - After this, normal prices apply, provided there is space left
- → To sponsor & for any questions
  - → Contact us on: <a href="mailto:datasummit@Inds.lu">datasummit@Inds.lu</a>

# Sponsorship Packages

#### Gold

Early-bird: 8000 € + VAT

Normal: 10 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page + space to share an article about your organisation or initiative
- Booth Space\* at the Event (min. 10m2, with a 65"screen & furniture)
- Guaranteed inclusion in post-event video

#### Silver

Early-bird: 4800 € + VAT

Normal: 6 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page to share a paragraph about your organisation or initiative
- Booth Space\* at the Event (min. 6m2, with a 55"screen & furniture)

#### **Bronze**

Early-bird: 1500 € + VAT

Normal: 2 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion

### **Special**

Price based on content

Do you want to sponsor the Data Summit Luxembourg 2024, but the packages don't quite fit?

Contact us

→ let's build a tailor-made package!

<sup>\*</sup> Presentations in the booths to be approved by the event organisation committee for relevance

# Sponsorship Packages

Logo on website

Logo on event programme/handouts

Social Media promotion

Logo Visibility during the event (slide on breaks)

E-mail promotion

Dedicated section / article

**Booth Space\*** 

Inclusion in post-event video

### Gold

Early-bird: 8000 € + VAT Normal: 10 000 € + VAT

Yes

Yes

Yes

Yes

Yes

Yes

Yes, min. 10m<sup>2</sup>, with a 65"screen & furniture

Yes

### Silver

Early-bird: 4800 € + VAT Normal: 6 000 € + VAT

Yes

Yes

Yes

Yes

Yes

Yes

Yes, min. 6m<sup>2</sup>, with a 55"screen & furniture

#### Bronze

Early-bird: 1500 € + VAT Normal: 2 000 € + VAT

Yes

Yes

Yes

Yes

Yes

### **Special**

Price based on content

Mix & Match content

of the different

sponsorship

packages to find the

best fit for you

<sup>\*</sup> Presentations in the booths to be approved by the event organisation committee for relevance

# Do you wish to support the event in another way?

Media sponsorship, badges, networking drink...

- Possible alternative sponsorship opportunities:
  - → Badges
  - → Interactive element to include in the programme
  - Sponsoring a photobooth
  - Networking drinks at the end of the event
  - Media sponsorship
- → Contact us at <a href="mailto:datasummit@Inds.lu">datasummit@Inds.lu</a>
  - Let's discuss your idea to reality.





datasummit.lu



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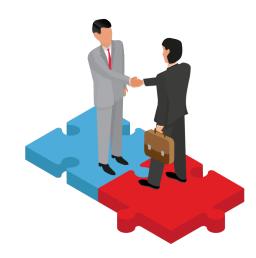
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# We look forward to seeing you at

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